



Brandon Maddox, Owner of FFL123.com, Tapped by Jupiter Entertainment to Lead New Firearms Related TV Show

Brandon Maddox, Licensed Firearms Retailer and Owner of FFL123.com, working with Jupiter Entertainment, producers of 'Sons of Guns' TV show, to develop new firearms related TV programming.

SIOUX FALLS, SOUTH DAKOTA (November 2011) – Brandon Maddox, founder, of FFL123.com based in Sioux Falls, South Dakota and [Jupiter Entertainment](http://JupiterEntertainment.com), based in Knoxville, Tennessee have entered into an agreement to explore a new firearms related TV show. A major cable channel approached Jupiter about creating this new show and Brandon was selected as the talent lead. Two days of initial filming was recently conducted by the Jupiter production crews in Knoxville, TN.

Jupiter is the producer of the highly acclaimed TV series, *Sons of Guns* on the Discovery Channel. Established in 1996, Jupiter has produced hit prime-time series and specials for A&E, Discovery, History Channel, Investigation Discovery, Oxygen, TruTV and Animal Planet. Members of Jupiter's creative team have also produced a kid's sitcom for Nickelodeon, daytime how-to shows for HGTV, Discovery and Learning Channels, travel shows, a music-based series for TNN and even a sports entertainment property with CBS Cable – the re-launch of the American classic, *Roller Derby*.

From its critically acclaimed hit series "*Snapped*" and the explosive docu-soap "*Sons of Guns*" to dramatic host-driven shows like "*Vanished*" with Beth Holloway to established series like "*Biography*" and "*Modern Marvels*," Jupiter Entertainment has devoted itself to creating programs that are popular with viewers and perfectly reflect the client's brand. By focusing on the timeless ingredients of great storytelling, big characters and excellent production value, Jupiter's been successful in a wide variety of genres and formats for a diverse array of clients.

Brandon is regarded as the leading national expert in assisting gun enthusiasts and entrepreneurs in obtain the licenses necessary to deal in firearms and to successfully create and grow a profitable business in the selling and trading of firearms. FFL123.com has helped many thousands of customers obtain a Federal Firearms License (FFL) over the years and is one of the most trafficked websites related to firearms in America. FFL123.com was recently featured in the NRA's oldest and most popular publication, [The National Rifleman](http://TheNationalRifleman.com), and FFL123.com has been seen in *Guns & Ammo*, *ShotGun News*, *Gun Digest*, *Soldier of Fortune*, *Small Arms Review*, and many other large firearms related print and web based publications.

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Brandon owns South Dakota Silencer and North Dakota Silencer and is one of the largest firearms dealers in the Midwest focused solely on silencer sales. Brandon attended the University of North Carolina Chapel Hill for his undergraduate and pharmacy school training and then later obtained his Master's in Business Administration in Marketing and Finance from Duke University in Durham, NC. Brandon maintains his pharmacy licenses and still works part time occasionally as a pharmacist in Sioux Falls, SD. Brandon is only one of a few people that can say he can legally sell guns and drugs!

For more information on Brandon Maddox and FFL123, visit www.FFL123.com.

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