THE INSIDER REPORT

Avoid common errors that get your FFL denied!

"I am excited to share with you what clients like BEST about FFL123.com"

BRANDON L. MADDOX
Pharmacist, MBA // Owner, FFL123.COM
FFL Insider Report

How to beat the odds and get your Federal Firearms License, Guaranteed!

Obtaining a FFL is every gun owner’s dream. Having a FFL means cheaper prices, fewer transfer hassles, extra income and an expansion of your rights, not to mention the satisfaction and self-esteem realized from having your “own” FFL.

If you're reading this it's because you're thinking about getting a Federal Firearms License (FFL), but aren't sure where to start or what an FFL means for you, you have come to the right place.

What if there's a way to not only get your FFL, but to actually get a home-based FFL on a low budget? What if you could make Serious Money from a home-based FFL as well?

Urban legend has it that no one can obtain a FFL from their home; that they must have a “store front” to be approved by the ATF. And even though I call it an urban legend, might there be some truth to the myth?

After all, more than 90% of FFL applications by home FFL applicants are denied each year - doesn't that mean that it must be true?

No. And I'm here to bust that myth WIDE OPEN!

Testimonials

"What a great program this is! We have used it to successfully get 2 FFL’s in two different locations, one in Pinellas County, FL, and one in Orange County, FL. Great job Brandon, keep the passion going!!!"

Chris Arend - Florida
Your Home-Based FFL

The most common question I get is this: "Can a regular 'Joe' like me be approved for an FFL from his home?"

The answer is YES…I have seven of them myself, all started as home based.

Below is one of my FFL Licenses… You can confirm with ATF website.

https://www.atfonline.gov/fflezcheck/

The second most common question I'm asked is "How do you do it? How do you succeed when so many fail?" The answer is that my brother-in-law was actually one of the 90% that originally failed. It took me years to figure out how to get my home-based FFL before I felt comfortable applying after seeing his failure. The funny thing is that it wasn't hard – he could have done it the very first time he applied if he had known what he was doing - but because he didn't know the process, he had to keep digging and digging for information until he felt like he had gotten it right.

That's why I'm talking to you now. You have a choice - you can do what I did for years, hoping that in the meantime the government doesn't snap the trap shut on home-based FFLs, or you can use my experience to get it done right the very first time. You'd better hurry though, because every time something happens that involves a firearm, we get closer to the trap snapping shut.

The good news is that once you have your home-based FFL, no one can take it away from you. I've helped thousands of clients like you over the years and I am so confident that you'll successfully get your home-based FFL that I offer a 150% Money Back Guarantee. YES, I PAY YOU if you fail. I have witnessed 100% success with my Five-Step Process over the years. And you know what? This process will work in EVERY zip code in America! Check out my Success Stories page from clients all over the country! See our FFL123.com customer map! See NRA’s Review of FFL123.com!
Benefits of Getting a FFL

At this point you might be saying, "Okay, I've read your clients’ success stories, and I see that you have an A+ rating with the Better Business Bureau; everything checks out so far, and I believe you can help me get a FFL from home, so what are some benefits to having a FFL?"

A good friend of mine who made millions in Florida in the radio and cable business said to me not long ago, "Brandon, the Federal Government and all of their regulations suck, but once you have the "license" in whatever field you're in, it creates a barrier for new competitors. He was talking about radio and cable industry, but it applies to every other industry too. Once I had my "license" (FFL), I found that I was on the inside and everyone else was on the outside looking in. My father-in-law has had a FFL right in his pharmacy for more than 30 years and I quickly learned firsthand how convenient it was to have the inside track to ordering firearms and ammo at deep discounts and without the transfer hassles!

✓ Freedom - Having a FFL is like going to Mexico where you don't need a prescription for medication. You just pick out what you want and pay without a doctor’s approval.

✓ Huge Savings - Having a FFL is more than just freedom, because you'll also get your firearms at dealer pricing.

✓ Convenience - The FFL provides convenience and opens up so many additional doors. Pick what you want from a wholesaler's website.

✓ Cost Effective - Your FFL is inexpensive. Cost can vary by type, but the price to apply begins at $30 for 3 years and the most people pay around $150 to apply; and this covers 3 whole years. Since there are no hidden Federal fees, it's a very cost-effective investment that you'll make back what you've spent in savings on the purchase of your very first firearm.

✓ Versatile - My guide works for all 9 types of FFL and even points you to the type that's best for you. Believe it or not, the type of FFL I recommend most is not the one most people think...about 85% of my clients change their mind about which FFL they need to apply for after reading my guide.

✓ Escape Gun Laws - Many states are enacting new gun laws each day, but in most cases FFL Dealers are exempt from these state laws, because the laws are focused on non-FFL holders. In California, for example, a FFL holder can own a 50 BMG, order bulk ammo, own assault weapons, high capacity clips, etc...all of which have been under attack for regular California residents without a FFL. With a FFL, your background check is already done and you can buy handguns in any state as you travel, and buy long guns in any state as well.
Huge Business Opportunity
This is such a big one that it deserves its own special category.
Most of my clients pursue their FFL for mostly personal use
because they love the convenience it provides as well as the
discounted prices it gets you.

But after purchasing all of the guns they have ever wanted, many of them start selling guns to make a
little money, and the process just evolves into a nice venture. That's how I got started! In fact I kind of
went full circle - I initially started because I wanted to make my hobby more cost effective, then I created
a business, and finally I moved into helping others and making money and having fun with my hobby
again! There are huge benefits to being a FFL holder for mailing and receiving firearms through the
mail as well. I enjoy varmint hunting here in South Dakota, and I love silencers on my varmint rifles. I
got tired of dealing with the local gun dealer’s “I have a monopoly, deal with it” mentality and now I
dominate the market in all adjoining states. See DakotaSilencer.com

The firearms market is always hot, and with Trump in office, the
market is booming with hopes of many gun laws relaxing. I see
some clients doing Internet transfers, some working gun shows,
others selling on auction websites and still others selling on their
own website. Some of the most successful clients I've had just
use word of mouth and become the go-to dealer in their small
town. And with the Internet creating so many opportunities to network across the entire nation, the sky
is the limit! I recommend to my clients that they pick a niche - a small market that they have a real
passion for - and work to dominate that small market. For example, I focus 100% of my efforts on
silencer (Class 3) sales. They're legal in 42 states and I own the market in several of those states.

I also work many gun shows, and my Internet websites drive sales and interest, all as a job/hobby that
I love! My Master’s Degree in Business from Duke has really been beneficial in helping others with
different business models and approaches be successful… and if making money is your goal, my guide
provides all sorts of examples and insights on ways to make part-time or full-time money with an FFL.
We recently created a new video series on how to make money at gunshows!
My Five-Step FFL Approval Process

As I mentioned earlier, I have seven FFL licenses and I have met with many different ATF employees for each one of these licenses. I've studied their approval process and I know their checklists inside and out.

I have spent thousands of hours studying this and spent thousands of dollars having my attorneys study the application process as well.

I even have ATF inspectors as clients and visit with them at gun shows to keep up on ATF changes. It's my area of expertise. I cannot overemphasize enough how critical this is -

My guide ensures that you're on track to get approved before you apply so there are no ugly surprises.

Whenever the ATF finds an issue, they never give you enough time to resolve it during the application process and always deny you and insist that you reapply. What the ATF never mentions is that a denied application leaves a black mark on your record and can keep you from getting approved when you reapply- and the denial has to be divulged in all future application attempts, my brother-in-law learned the hard way.

I have continued to improve this guide based on client feedback I've received over the years. If I keep getting the same questions each day, I update my guide accordingly and that results in less questions. My examples are rock solid, and you'll gain many bonus insights into things like how to note hours of operation, adding others to the license, and discussing address changes in the future using this guide.

Testimonials

Thanks for going the EXTRA mile to make this work for me, my dad is going to be so happy. All I can say is more companies should take lessons from you in customer service, because you absolutely go the distance to make your customers happy. Once again, Thank You!!

Staci N. - Arkansas
Step One

Reviewing all nine different types of available FFLs to help you determine which one is best for you. It’s very important to get this right the first time, because changing FFL types after the fact means starting all over again, which leads to more expenses, more paperwork, more headaches, and potential downtime for your FFL. As I mentioned earlier, my experience, when applied to real life, 99% of my clients change their mind about which FFL they should apply for.

Step Two

Setting up the FFL correctly. The correct setup, or foundation, is crucial and will ensure ATF approval and favorably impact your ability to open accounts with firearms wholesalers and manufacturers once you get the license and start ordering firearms. Without help, you’re almost guaranteed not to do this right. My guide covers this in deep detail...line by line...because it's THAT important. About 90% of my clients change their minds on how they plan to approach this step after reading my guide.

Step Three

This step addresses the main reason why most home-based applicants are denied. Uninformed applicants are completely unaware of this step, and that’s because it’s not even mentioned directly on the FFL Application. They are completely caught off guard when the ATF brings these issues up. Handling potential obstacles before you apply is the real key to your success, and my guide spends a lot of time on this step because getting it wrong means getting turned down by the ATF. I use the exact checklist that the ATF uses when they determine whether or not your application will be approved. My guide walks you through each crucial item on their “official” checklist in great detail.

Step Four

Completing all of the required forms and completing them correctly. I provide all the forms you need, and even show you exactly how to complete every part of each one. My example forms are annotated and I’ve entered examples of what should be entered in each box and on each form. One of my friends said that my forms are like the GEICO commercials - "even a caveman can do this with your detailed instructions!"

Step Five

Preparing for the ATF meeting. The ATF interview is an official process and is exactly the same everywhere in the country. It’s so important that it can make or break your application. I was so nervous the first time I met with the ATF that I almost wet my pants. I had no clue what to expect, and I even wondered if I was going to get strip searched or if my house was going to be ransacked! I have been
through eight of these meetings and I took highly detailed notes so you'll be 100% prepared and not nervous at all!

My guide takes the ATF’s entire instructor’s manual and breaks it down for you. I had a client tell me just the other day that the ATF agent asked if she could reschedule his meeting because she had left her ATF instructional manual for the interview at her office, and my client told her that wasn't a problem because he had a copy! He asked her if it was the 88-page manual, and after getting over her initial shock, she said yes.

This is a real strength of my guide and I always receive feedback saying that the ATF agent was highly impressed with my clients’ level of knowledge and preparedness for the meeting. My students not only exceed all ATF expectations, but they show they are engaged and ready to have a FFL approval given to them on the spot. This gives you an advantage that you cannot fully understand until you are a part of it! The ATF has even started asking my students, "You're a member of FFL123.com aren't you?" How much better an endorsement can my processes have than that?

**Step Six**

Yes, I said I have a Five-Step Process for approval, but what happens after your approval is very important as well.

You're going to need wholesalers to buy from and manufacturers to buy from, right? Well, I've set up countless accounts over the years and I have determined which wholesalers and manufacturers have the best prices and the best selection and are open to home-based license holders. My guide advises you on how to setup these accounts…and believe me, your approach is key to whether they'll let you buy from them.

All manufacturers and wholesalers require a Trade Reference, someone to speak on your behalf and I do that for you. As an owner of a firearms manufacturing company, I'll help you fulfill this industry requirement. This alone is worth more than the price of the guide because where else can you get a bona fide Trade Reference? These are time-consuming tasks that I take care of in the evenings after work, but you deserve it after getting your FFL approved! Consider it my gift to you for getting
approved!

What is a Class 3 License?

The hottest firearms on the market today are silencers. After you obtain a FFL License, you can apply for a Class 3 (SOT) License, which allows you to buy and sell silencers, machine guns, and short-barreled rifles, and sell them to your customers.

Yes, silencers, machine guns, and SBRs are all fully legal, but they require additional Dealer Licenses if you want to sell them. The official ATF license for this is called an SOT, or Special Occupation Tax. Street slang for it is "Class 3 Dealer," but insiders and the ATF refer to it as a "SOT Dealer" or "NFA Dealer."

NFA stands for the "National Firearms Act," which was put into place in 1934 to regulate by tax the transfer of machine guns, silencers, and SBRs. The SOT license allows Class 3 Dealers to buy silencers, machine guns, and short-barreled guns without paying for the tax stamp that a non-dealer is required to buy. Granted, some states have made these items illegal, although in most states a dealer can own and possess NFA items as long as they have a SOT/Class 3 License. I have an SOT in IA, SD, ND, NE, WY, MN, & MT, and I use this license to sell silencers in all 7 states. If you're looking to make money, you should know that the margins on these items are better than regular firearms!

I highly recommend a Class 3 License to those that want to sell and own full auto, SBR's, or silencers.

One of mine is shown below…
Full Auto

Let the fun begin! Full auto is so much fun, and you might as well use your license to get a full Auto Dealer Demo while you still can! Want a machine gun?

Have you checked the price online for a full auto M16 lately? How about $20,000 +? When you use my combo guide, you'll learn exactly how to make your very own machine gun as a dealer sample and register it with the ATF, 100% legally and by the book. The process is not difficult, although it is imperative that you apply for the correct type of FFL before you go down this path.

$100 full auto! - I made my AR15 fully automatic for a hundred bucks in parts, and with my SOT license it was perfectly legal. In my combo guide you'll learn how to make the changes necessary to make an AR15 fully automatic, and how to register your new machine gun with ATF as a dealer sample.
Brandon with customer's Tommy Gun!

The Gun Digest has received many inquiries related to your product offering...
Brandon, you have a great product that works as advertised and provides an excellent value and service...you will soon see a write-up on my editor's column reflecting this feedback.

Senior Editor, Gun Digest
What Do Clients Like Best about FFL123.com?

My clients have told me that FFL123.com is the best site on the internet - not just because the quality of information there blows away cheap imitation sites, but because of the quality of service they get. If those things are important to you too, here are a few things that my clients say makes all the difference in the world.

✓ Speed in responding to emails - I honestly reply to emails every day, 365 days a year, for several hours each day. I find clients are impressed to hear back from a live person within hours, not days and, what's more, the person they're hearing back from is me, Brandon Maddox, and not some secretary who will only read answers back to you from a list.

✓ Quality and Quantity of Insider Information - My clients are blown away by the quality and quantity of information they get in my guides.

I'm always a little hesitant to advertise how many pages are in my guide, because I don't want you to feel overwhelmed or make it sound as if my instructions are too complicated to follow. In all honesty you won't need all of the information you get to be successful in your FFL application, but I believe the best way to do business is under promise and over deliver.

That's why my guide is like an encyclopedia, with everything you can ever imagine needing at your fingertips. I've spent years adding to and fine tuning the content to absolute perfection. Once again, you won't need it all, or even most of it, but it's there in case you ever do need it.

✓ Price of the Guides - I know you've heard it before, from just about every website you visit, but I honestly hear every day from clients that I'm not charging enough for the quality and quantity of the content they get. After just a few minutes of reading, my clients know beyond a shadow of a doubt that they've got the very best FFL Kit the industry offers. Recently added Videos you can use to upgrade your experience!
And that's the way I want it - I want to help as many people as possible realize the dream of obtaining an FFL and keeping the price low helps accomplish this goal. I barely break even with all of the expenses involved, but this is more than just a hobby for me - it's a passion!

**About Brandon Maddox**

Yeah, that's me, and there's a reason I want to talk about me for a minute. If you're like everyone else, you want to know who you're buying from online.

Too often Internet transactions are conducted with a faceless website that is long on promises and short on delivery. In fact if you've tried other FFL sites, you already know that's true. FFL123.com is a breath of fresh air in that way - you'll only ever communicate with me.

A little bit about me: I was born on an Army base in Alabama. My father was in the military and because we moved quite a bit I was raised in Georgia and then moved to North Carolina for high school and college. My [father](#) is a retired college professor, my mother is a CPA, and they both still live in NC.

I'm the oldest of four children and I married a lady from South Dakota, so yes, I ended up in the frozen tundra here in South Dakota where we raise our family. Both my wife and I are licensed pharmacists. We have two young daughters (8 and 10) and they are the only staff I have to help me manage this website. I have several employees for my [silencer businesses](#).

I fit many of the Southern stereotypes. I love guns, college football, I'm conservative, I'm [Christian](#)…and I love fried food and sweet tea! My worst job in high school: I cleaned chicken coups and removed the dead chickens each day; my best job…I was a pharmaceutical sales rep selling Zantac in the mid-1990s on the beach in Panama City, Florida.

I have a real passion for helping others and I can honestly say this website and this business have completely changed my life. I don't just do it for the money - the positive and heartwarming feedback I get and the stories about how my guide helped clients reach success is hard to put into words. It builds a bond between me and you - a relationship that helps you overcome the obstacles and unknown pitfalls to getting your FFL.
I become part of the approval process and I live through the process with you. I take it personally if you hit an obstacle. I know this might sound strange, but I feel it is important to share with you that I don't just offer you the FFL Kit and that's the end of the story - I feel a duty to be by your side throughout the entire process. It's the way I want to live and the way I do business. As a result I have made so many new friends.

The best analogy I can think of to explain this is that I have spent many years fine tuning a treasure map, a map through the unknown, a map to a better opportunity, a map to a new freedom. When a client purchases the map, starts the journey, and at the end finds the treasure, it is as if I found the treasure too!

You're about to achieve Freedom, Huge Savings, Convenience, Cost Effectiveness, Versatility, and a way to Avoid the New Gun Laws promised by Democrats in Senate & Congress. Last but not least, if making money is important to you, you'll be launched into a Business Opportunity doing something you Love! Let's get started today!

All the Best,

Brandon L. Maddox, **Pharmacist, MBA**
Owner, **FFL123.com**
Example from My FFL Kit

I have placed an example below to prove to you my level of thoroughness and the detailed information contained within my guides. Part of the application process involves having fingerprints taken and submitted with the application process.

The fingerprints have to be placed on a certain set of fingerprint cards; I tell you which cards and where you have to go for getting this task completed. Using the wrong cards will quickly get your application declined or at least significantly delayed.

I have taken the card and explained everything that you need to fill out and exactly what you need to place in each blank to ensure a quick approval; I do the same for the other forms that make up the FFL Application Process and Class 3 Application Process.

The red numbers within the illustration below correspond to the numbered steps below the illustration:
1. Your last name, first name and middle name. If no middle name, enter NMN. If middle initial only, enter MIO.
2. Your signature – full name
3. Your complete address, including city, state and zip code.
4. Your maiden name or any previous married names. Also, include any other previous names and nicknames.
5. Your date of birth in the following format MM/DD/YYYY.
6. The country where you are a citizen. Ex: USA
7. M for male or F for female.
8. Use one letter; W=White, B=Black, A=Asian, I=American Indian or Alaskan Native, U=Unknown.
9. Your height in 3 digits; e.g., 410= 4 feet 10 inches, 500= five feet, 602= 6 feet two inches.
10. Your weight in 3 digits; e.g., 098= ninety-eight pounds, 185=one hundred eighty five pounds.
11. Your eye color in 3 letters; BLU=Blue, BRO=Brown, GRN=Green, GRY=Gray and HAZ=Hazel.
12. Your hair color in 3 letters; BAL=Bald, BLK=Black, BLN=Blond, BRO=Brown, GRY=Gray, RED=Red or Auburn, SDY=Sandy, and WHI=White.
13. The state where you were born in two letters; e.g., FL=Florida. Otherwise, enter the country where you were born.
14. Do Not Use
15. Do Not Use
16. Do Not Use
17. Your complete social security number.
18. Miscellaneous number (non-US citizen – please enter alien registration number or I-94 number)
19. Date fingerprints were taken – MM/DD/YYYY
20. Signature of official taking your fingerprints
21. Enter the company name of your corporation/business (LLC) and address of the FFL in this section. If filing FFL License as an individual, just place your name and address of where FFL License will be located. Not asking for full time job employer if you have a full time job, asking related to your FFL License application.
22. Write “Firearms Background Check FFLC”
23. Fingerprint impressions – one card per applicant – complete and legible.